

## ARTWORK SET-UP GUIDE

### LARGE FORMAT

Please supply artwork at **1:4 scale** as **Illustrator.eps** format in **CMYK** mode with all **text as outlines** (converted to paths) and all **transparencies flattened**. Images contained in your artwork should be a **.jpeg** or **.tiff** format in **CMYK** mode and require to be a minimum of **300dpi** at 1:4 scale. The artwork should also be supplied with **crop marks** or a cutter guide along with at least **3mm bleed** all round.

### PULL-UP BANNER STAND

**Artwork at full size** : 824mm (w) x 2212mm (h)  
includes 12mm bleed top and sides along with 200mm bleed at base  
Visible graphic area : 800mm (w) x 2000mm (h)

**Artwork at 1:4 scale** : 206mm (w) x 553mm (h)  
includes 3mm bleed top and sides along with 50mm bleed at base  
Visible graphic area : 200mm (w) x 500mm (h)

### DIGITAL PRESS & OTHER

Please supply artwork as **InDesign.indd**, **QuarkXpress.qxp** or **Illustrator.ai** files in **CMYK** or referenced **Pantone colours** with a **full collect** including all **images** and **fonts**. Images contained in your artwork should be a **.jpeg**, **.tiff** or **.eps** format in **CMYK** mode and require to be **300dpi**. Artwork should also be supplied with at least **3mm bleed** all round.

Artwork can also be supplied as PDF's in which the files need to be **hi-resolution** or **press quality** with **crop marks** and **3mm bleed** included. The same requirements as above apply to the images included within the PDF.

Please note: It is important that all aspects of your artwork are supplied in **CMYK** mode (unless stated as a spot colour job in which pantone colours are used).